



Guest Talk:
Prof. Dr. Carla Millar
(Ashridge at Hult International Business School/
University of Twente)

Corporate governance and the impact of women on boards

Corporate governance is about structures of rights and responsibilities of management and supervision levels in companies and extends to include all stakeholders in the local environment. Good, effective CG is dependent on both formal and informal institutions prevalent in this environment and CG includes both moral and formal rights and responsibilities, not only rules and regulations. Gender composition in corporate boards is very much in the news at the moment. Research has found that women bring value to the boardroom in a number of ways. Much research looks at the impact of women on boards and firm value and some find, after controlling for size, industry, and other corporate governance measures, significant positive relationships, whereas others do not. Then there is the issue of how many women should one have on the board? What is different about board dynamics and the contributions of women when there are one, two, or three or more on the board? Within the scope of this talk, we will look at what Corporate Governance means, we will go through a number of research findings, and discuss the impact of women on boards.

Prof. Dr. Carla Millar is a Fellow of Ashridge at Hult International Business School, and a senior professor of International Marketing and Management at the University of Twente in the Netherlands. This follows a career as Dean and CEO of TSM Business School, CEO of City University London's Management Development Centre, professor of International Marketing, Head of the Department of Marketing and Director of the International Management Research & Innovation Centre (IMRIC) at the University of Greenwich, UK, full professorship at RUG, Groningen, NL, and positions as visiting professor at ANU, Canberra, AUS; Maribor, Slovenia; Essec, Paris, France and Peter the Great St. Petersburg Polytechnic University in Russia. Carla Millar is an active Ambassador for the advancement of women in academic careers, and has served for many years as member of the Board of the Dutch Network of Female Professors, as Secretary of the Academy of International Business (UK) and Treasurer of the Academy of Marketing (UK).

Guest talk within the scope of the Seminar "Corporate Governance"

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Professorship of Higher Education

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